

# Yuanpei University of Medical Technology 2020 Curriculum

## Bachelor Degree Program Tourism and Leisure Management

1st semester (2020)						2nd semester(2021)						3rd semester(2022)						4th semester(2023)											
Field	Subject	1st		2nd		Field	Subject	1st		2nd		Field	Subject	1st		2nd		Field	Subject	1st		2nd		Field	Subject	1st		2nd	
		Cr.	Hr.	Cr.	Hr.			Cr.	Hr.	Cr.	Hr.			Cr.	Hr.	Cr.	Hr.			Cr.	Hr.	Cr.	Hr.			Cr.	Hr.	Cr.	Hr.
A	Ideal of University	0	1			A	Liberal Education	2	2	2	2	A	Liberal Education	2	2			B	Extra Internship(I)	9	27								
A	Chinese Literature (I)	2	2			A	Competency Education	2	2	2	2	A	Competency Education	2	2			C	Tourism Risk Management		2	2							
A	All-Out Defense (Including Military Training Course)-International Situations	0	2			B	Travel Disputes and Crisis Handling	2	2			B	On-campus Internships(II)	2	4			C	Extra Internship(II)		9	27							
A	English (I)	2	2			B	Airline Global Distribution System	2	2			B	Health Travel Plan	2	2			C	Cruise Tourism		2	2							
A	Basic Programming	2	2			B	Consumer Behavior in Tourism	2	2			B	Special Project (I)	3	3			C	Tourism Japanese Conversation		2	2							
A	Labor Education(I)	0	1			C	Theme tour	2	2			C	Tourism culture and sightseeing	2	2			C	Medical Tourism Insurance		2	2							
A	Liberal Education	2	2	2	2	C	Introduction to Tourism Health	2	2			C	Hotel Management and Operations	2	2			H	Tourism activities		2	2							
A	Physical Education (I)	0	2			G	Statistical Package	2	2			C	Spa Resources and Tourism	2	2			H	Third Foreign Language of Food & Beverage		2	2							
B	Tourism Marketing	2	2			H	Plant aromatherapy practice	2	2			H	Network Marketing Practice	2	2			H	Tourism E-commerce		2	2							
B	Introduction to Sightseeing and Leisure	2	2			A	Second Foreigner Language			2	2	B	Special Project (II)		3	3													
C	Aesthetics in Cultural and Fashion taste	2	2			B	On-campus Internships (I)			2	4	B	English Conversation in Tourism		2	2													
C	Sightseeing tour	2	2			B	Tourism copy and multimedia practice			2	2	C	Theme Travel Itinerary		2	2													
G	Management	2	2			B	Tour Plan and Cost Analysis			2	2	C	Workplace Ethics and Attitude		2	2													
H	Introduction to Tourism and Travel Management	2	2			C	Health and casual dining			2	2	C	Case Analysis of Tourism and Leisure Industry		2	2													
A	Chinese Literature (II)			2	2	C	Smart Tourism Practice			2	2	H	Marketing English		2	2													
A	All-Out Defense (Including Military Training Course)-Defense Technology			0	2	C	Health Yoga Practice			2	2	H	Astrology practice		2	2													
A	English (II)			2	2	G	Product marketing			2	2	H	Special ethnic tourism		2	2													
A	Package Software			2	2	H	Japanese Culture			2	2	H	Integrated Marketing Communications		2	2													
A	Labor Education(II)			0	1	H	Creative Drinking Practice			2	2	H	Customer Relationship Management		2	2													
A	Physical Education (II)			0	2																								
B	Air Transportation and Ticketing			2	2																								

Academic Regulation: [Total Graduation Requirement: 128 credits] (1) A. Common Core Courses – 30 credits, including: "Competency Education: 6 credits", "Liberal Education: 10 credits", "Foreign Language: 6 credits (English I, English II, Foreign Language)", "Chinese: 4 credits (Chinese I, Chinese II)", "Information Technology: 4 credits (Basic Programming, Package Software)", "Physical Education: 0 credits", "National Defense Military Training: 0 credits", "University Path: 0 credits", "Service Learning: 0 credits". \*Competency Education: Science Ethics (2 credits), Innovation and Entrepreneurship (2 credits), Workplace Writing (2 credits). These courses are available only to second-year students and above. \*Liberal Education: 10 credits by selecting from the following categories: Culture · Social · Natural Environmentally · Life and Health Literacy · Yu-anpei Academy. B. Major Core Courses: G major core courses, B+G total 49 credits. C. Major Elective Courses: H department module electives, C+H total 49 credits. Elective courses within the same department and academic system may count towards the required elective credits. Cross-Departmental Electives: A minimum of 4 credits is required, with a maximum of 16 credits recognized. Other Requirements: Students must complete courses according to the departmental guidelines (modules are divided into Tourism Management Module and Hospitality and Tourism Module). Graduation Requirements: Students must meet the graduation criteria outlined in Project 1311 to be eligible for graduation. (Approved by the University Curriculum Committee on April 10, 2020, March 22, 2022, August 16, 2022, and December 16, 2022.)

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		Cr.	Hr.	Cr.	Hr.			Cr.	Hr.	Cr.	Hr.			Cr.	Hr.	Cr.	Hr.			Cr.	Hr.	Cr.	Hr.
B	The practice of Tour Manager and Tour Guide			2	2																		
C	Oriental Healing Introduction			2	2																		
C	Social Media Influencer and Marketing			2	2																		
C	Career Planning			2	2																		
G	Accounting and financial report analysis			2	2																		
H	Dining English			2	2																		
H	Food & Beverage Service Skill			2	2																		
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